

July-September  
2025

3 months at a  
glance



FOR



CUSTOMER'S LOGO

VISIT US AT  
[PACKFLOW.INFO](http://PACKFLOW.INFO)



## HIGHLIGHT YOUR BUSINESS IN A QUICK, CHEAP, DATA-DRIVEN WAY

How much do you spend on trade fairs where customer interactions are brief, unproductive, and often could be handled with a simple email or phone call?

How easy is it to find your website online? Between SEO, keywords, and algorithms, are you truly visible?

PACKFLOW delivers qualified leads through targeted searches and smart filters, helping customers navigate the supplier selection process in the bottling industry — 365 days a year.

### ACCURATE FILTERS

Designed by industry experts, PACKFLOW guides customers toward the most suitable choice and filters your leads to ensure only high-potential contacts reach you.

### VISIBILITY

Your company can be easily highlighted, with key information readily accessible to potential customers.

### VALUE LEADS

Anyone who contacts you is specifically looking for what you offer.

# PACKFLOW RESULTS

## VIEWS

Understand how many times your page has been viewed through our website.

## ENQUIRIES SENT

Keep track of how many enquiries you received through our portal

## WEBSITE VISITORS

Get to know how many visitors landed on your company website thanks to PackFlow

## INSIGHTS

PackFlow registers the geography of visitors and is able to give you reports about the type of customers are more active in the market, analyzing the precious data gathered from our website



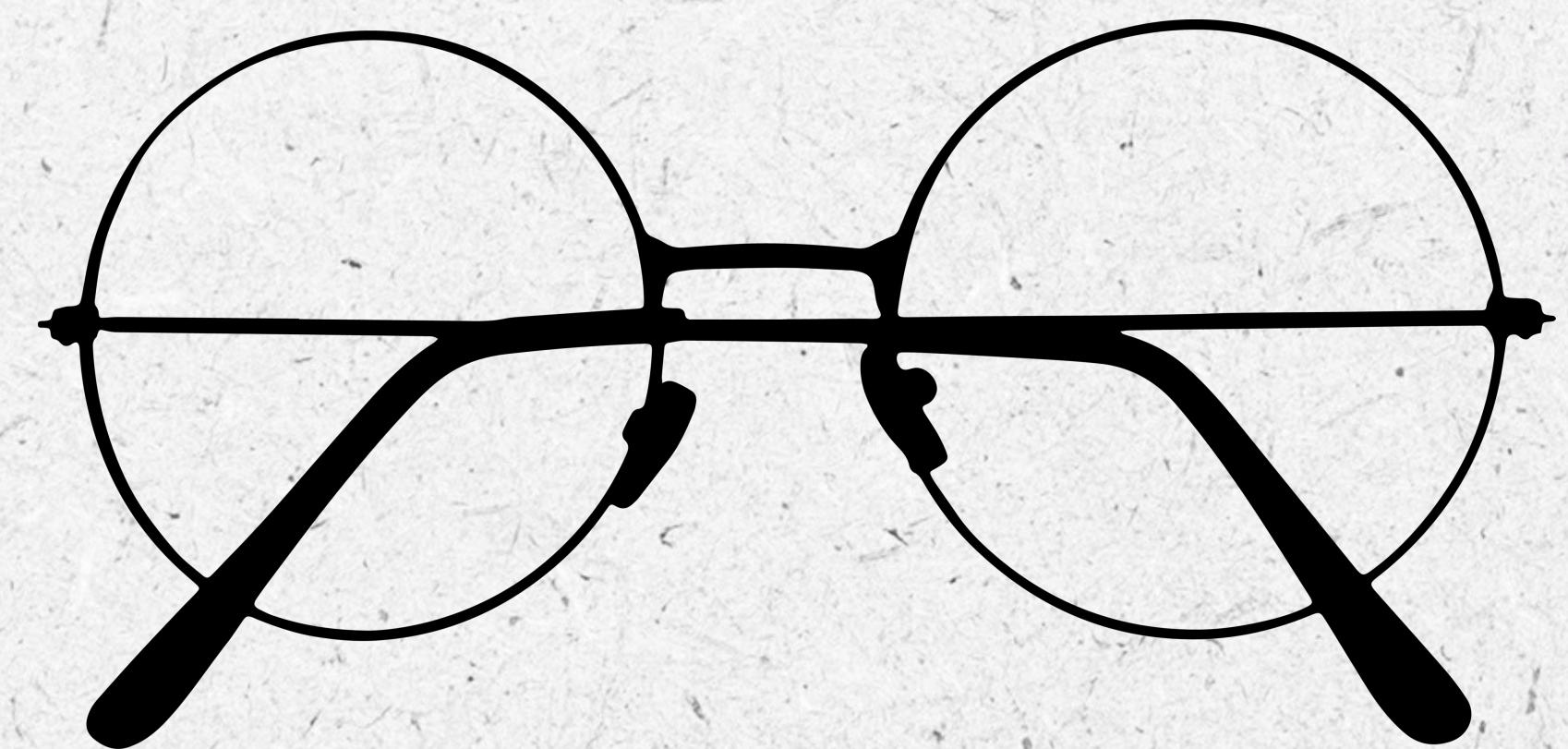
# PACKFLOW VIEWS

**35 page views**

Well done! we are always working to increase this number. The ecosystem is growing

UNDERSTAND HOW MANY TIMES YOUR  
PAGE HAS BEEN VIEWED THROUGH OUR  
WEBSITE

THESE PEOPLE GOT TO KNOW YOUR COMPANY.  
SOME VISIBILITY IS ALWAYS GOOD! LET'S SEE HOW  
MANY GOT TO YOUR WEBSITE





# PACKFLOW WEBSITE VISITORS

**25 website visits**

Usually, these guys are the ones who didn't know your company, and were curious and interested about it. There may be good leads between them.

THEY DROVE SOME QUALITY TRAFFIC TO YOUR WEBSITE, WHICH AFFECTS YOUR POSITIONING, HELPING INDIRECTLY YOUR BUSINESS. BUT LET'S SEE HOW MANY OF THEM SENT AN ENQUIRY THROUGH PACKFLOW

GET TO KNOW HOW MANY VISITORS LANDED ON YOUR COMPANY WEBSITE THANKS TO PACKFLOW





# PACKFLOW ENQUIRIES SENT

**3 enquiries sent**

This is what directly help your business. New leads, new requests. These guys found you through PackFlow, and you were just what they were looking for!

HOPE THESE GUYS ARE HIGH QUALITY LEADS!  
LET'S KEEP GOING

KEEP TRACK OF HOW MANY ENQUIRIES  
YOU RECEIVED THROUGH OUR PORTAL





# WHO ARE OUR VISITORS?

If you've arrived on our platform, you're already a valuable lead.

Unlike the noise and clutter found across the web, our platform is built specifically for a highly specialized manufacturing sector. This naturally filters the inbound traffic — we may not have massive numbers, but the quality of visitors is high.

Our audience is mainly composed of buyers actively seeking suppliers who can solve specific problems. Many are from young start-ups exploring solutions — some may experience sticker shock when they see the pricing, but that's no different from what happens at industry exhibitions. It's part of the process.

CORPORATE BUYERS

START-UPPERS

OWNERS

PRODUCTION MANAGERS

INTEGRATORS

COMPETITORS

# PACKFLOW INSIGHTS

3200  
WEBSITE VISITS

67  
ENQUIRIES SENT

212  
COMPANY REGISTERED -  
BASIC PLAN

32  
COMPANY REGISTERED -  
PREMIUM PLAN

7  
COMPANY REGISTERED -  
PRO PLAN



# WHAT ARE OUR LEADS LOOKING FOR?

We believe one of our key added values lies in providing insight into visitor search trends—helping you understand where the market is heading.

While basing investment decisions on what companies are currently producing offers one perspective, combining this with data on what users are actively searching for gives you a more complete picture. This dual approach allows you to anticipate demand and position your offering strategically—so you're ready when purchasing decisions are made.

## MOST SEARCHED PRODUCTS

## TRENDING CONTAINER TYPE

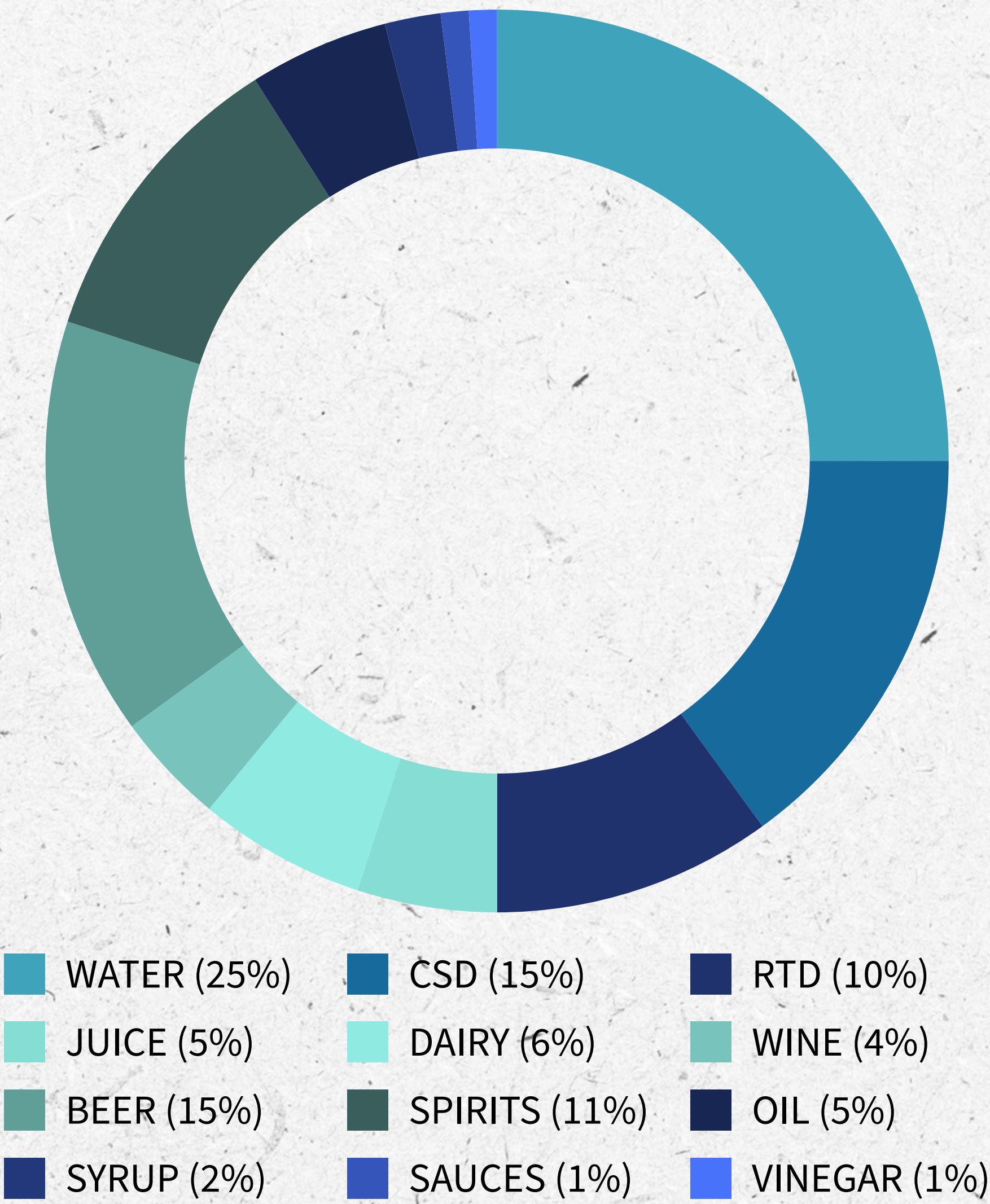
## TURNKEY SOLUTIONS TREND

## GEOGRAPHIC LOCATION OF LEADS

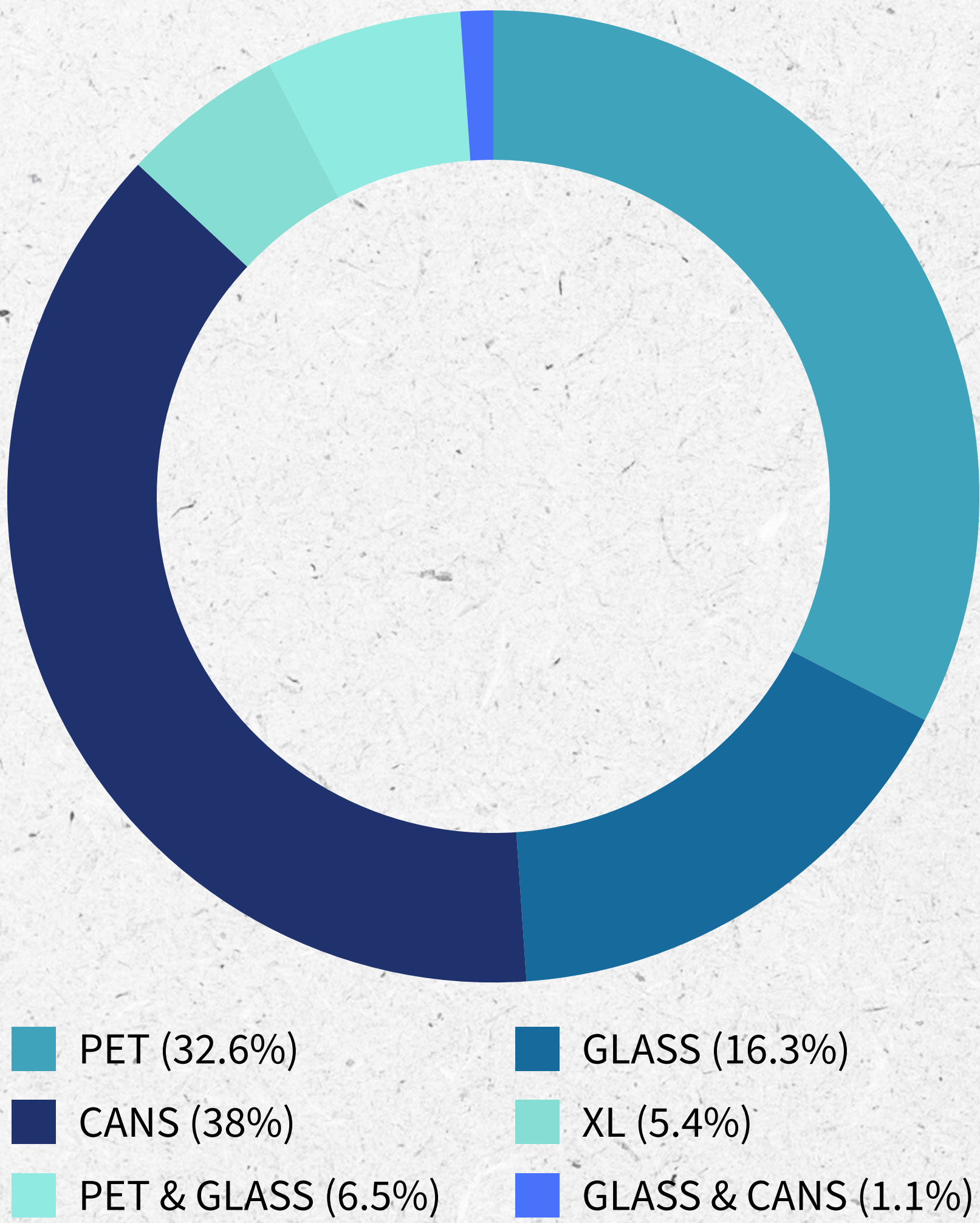
## OTHERS ON REQUEST, IF POSSIBLE

# PACKFLOW INSIGHTS

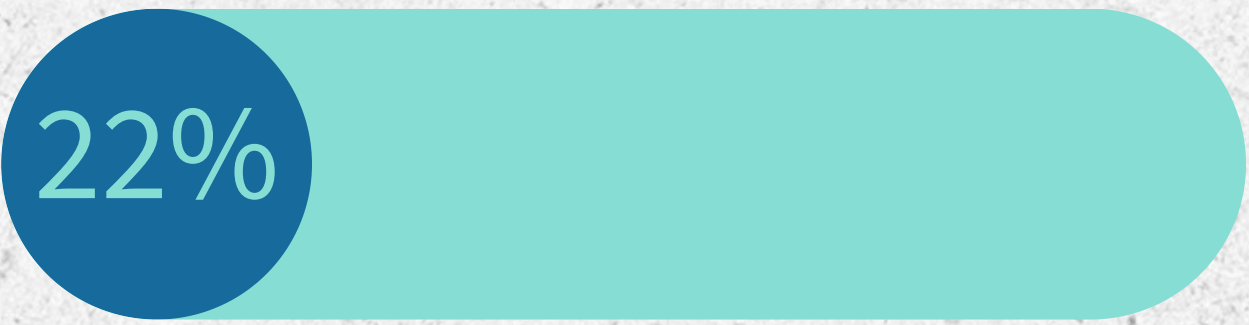
## SEARCHED PRODUCTS



## TRENDING CONTAINERS



## TURNKEY SOLUTIONS TREND



THE PERCENTAGE OF TURNKEY REQUESTS ON THE TOTAL OF EQUIPMENT REQUESTS



# WHERE ARE OUR LEADS?

We understand how important the geographic origin of your leads is, so we provide tools to help you evaluate where they come from.

People drink all around the world—but you likely prioritize certain regions based on your installed base, local agents, and strategic interests. Let’s use data to uncover where interest is growing and identify the areas with the highest potential.

MOST SEARCHED PRODUCTS

TRENDING CONTAINER TYPE

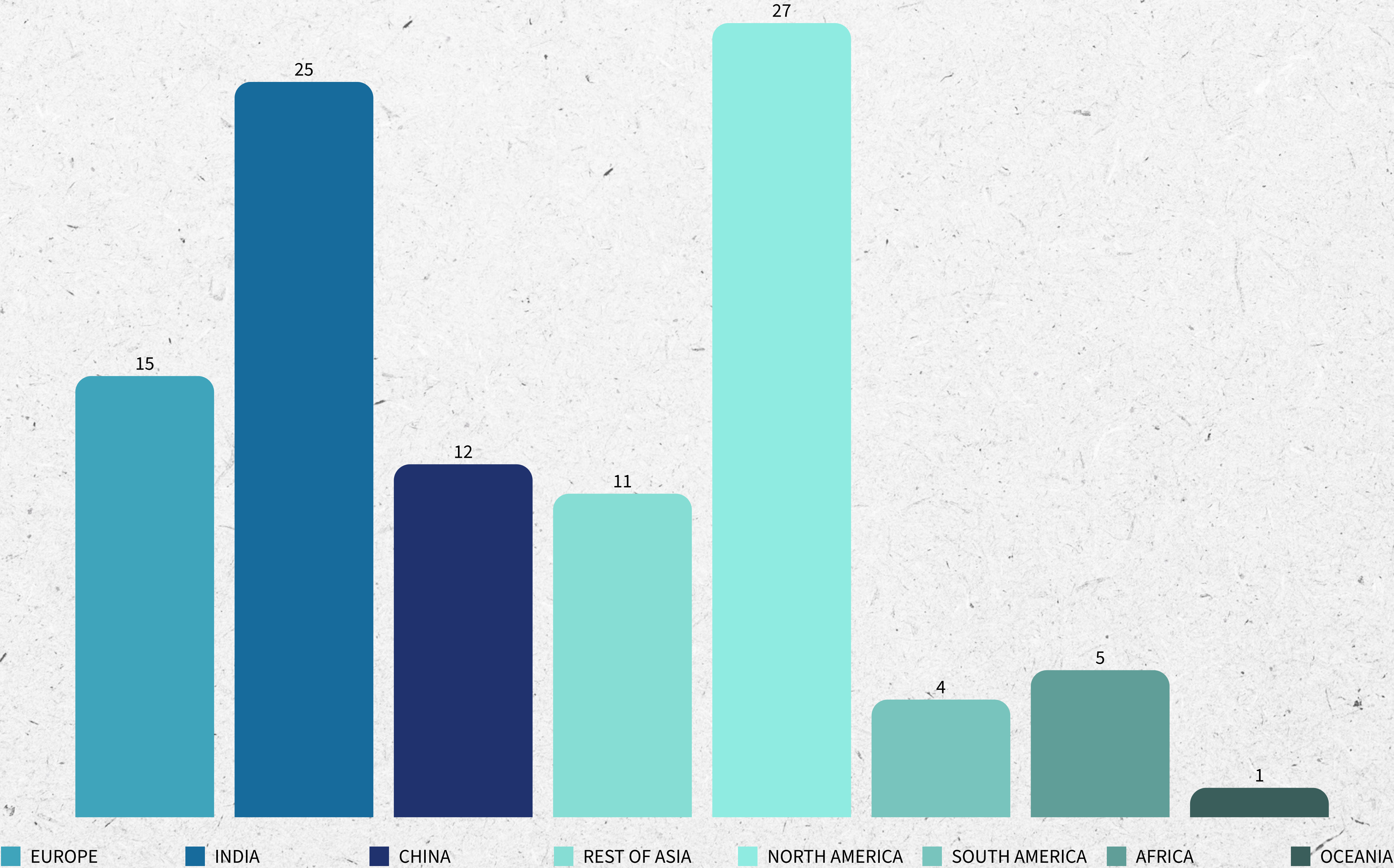
TURNKEY SOLUTIONS TREND

GEOGRAPHIC LOCATION OF LEADS

OTHERS ON REQUEST, IF POSSIBLE

# PACKFLOW INSIGHTS

## GEOGRAPHIC PERCENTAGE DIVISION FOR OUR VISITORS





THANKS AND SEE YOU FOR  
THE NEXT REPORT!

PackFlow

YOUR PARTNER IN THE BOTTLING INDUSTRY

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