

2025

Yearly report



FOR
CUSTOMER'S NAME

VISIT US AT
PACKFLOW.INFO

WHO ARE OUR VISITORS?

If you've arrived on our platform, you're already a valuable lead.

Unlike the noise and clutter found across the web, our platform is built specifically for a highly specialized manufacturing sector. This naturally filters the inbound traffic — we may not have massive numbers, but the quality of visitors is high.

Our audience is mainly composed of buyers actively seeking suppliers who can solve specific problems. Many are from young start-ups exploring solutions — some may experience sticker shock when they see the pricing, but that's no different from what happens at industry exhibitions. It's part of the process.

CORPORATE BUYERS

START-UPPERS

OWNERS

PRODUCTION MANAGERS

INTEGRATORS

COMPETITORS

PACKFLOW INSIGHTS

3200

WEBSITE VISITS

67

ENQUIRIES SENT

212

COMPANY REGISTERED -
BASIC PLAN

32

COMPANY REGISTERED -
PREMIUM PLAN

7

COMPANY REGISTERED -
PRO PLAN

WHAT ARE OUR LEADS LOOKING FOR?

We believe one of our key added values lies in providing insight into visitor search trends—helping you understand where the market is heading.

While basing investment decisions on what companies are currently producing offers one perspective, combining this with data on what users are actively searching for gives you a more complete picture. This dual approach allows you to anticipate demand and position your offering strategically—so you're ready when purchasing decisions are made.

MOST SEARCHED PRODUCTS

TRENDING CONTAINER TYPE

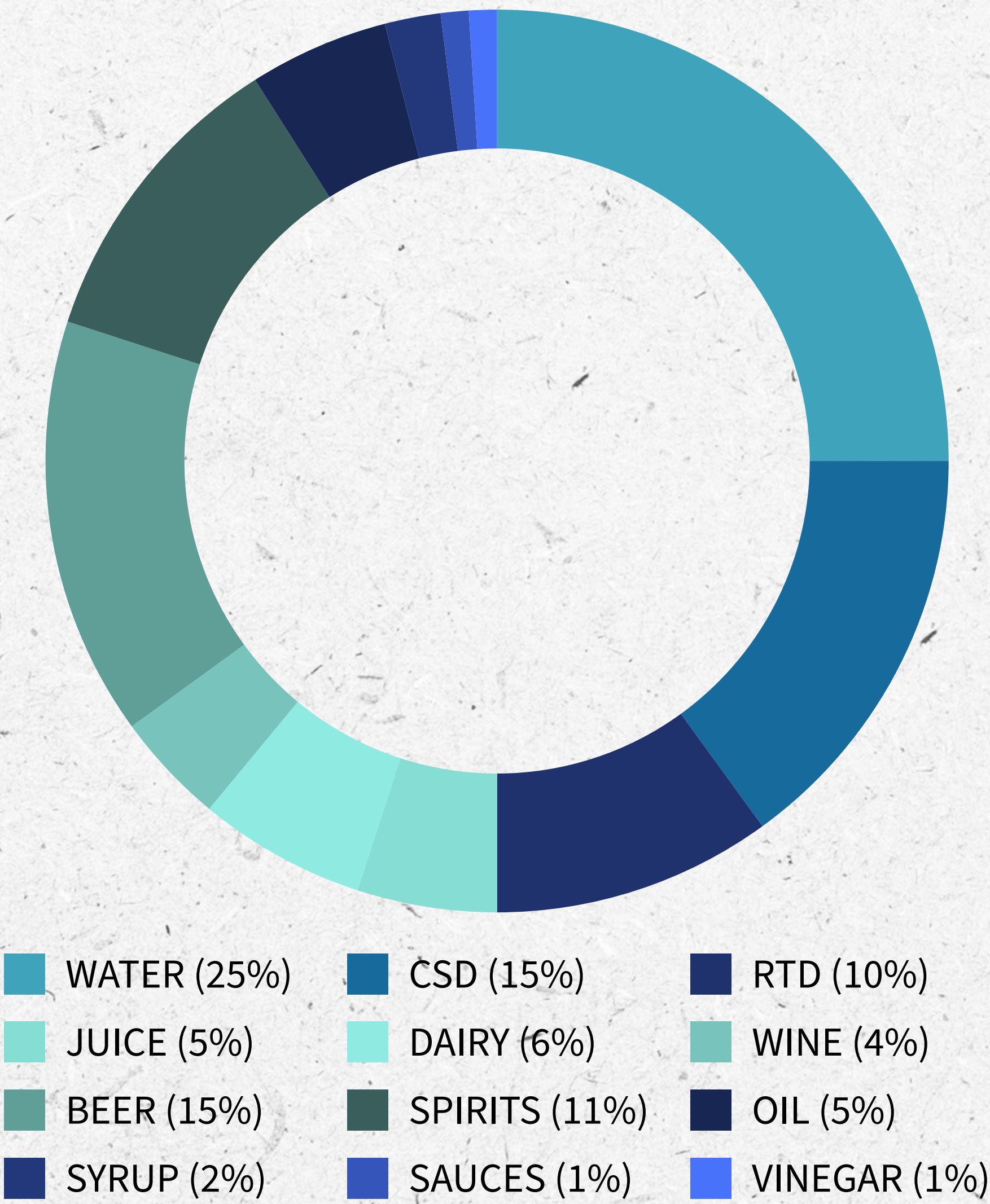
TURNKEY SOLUTIONS TREND

GEOGRAPHIC LOCATION OF LEADS

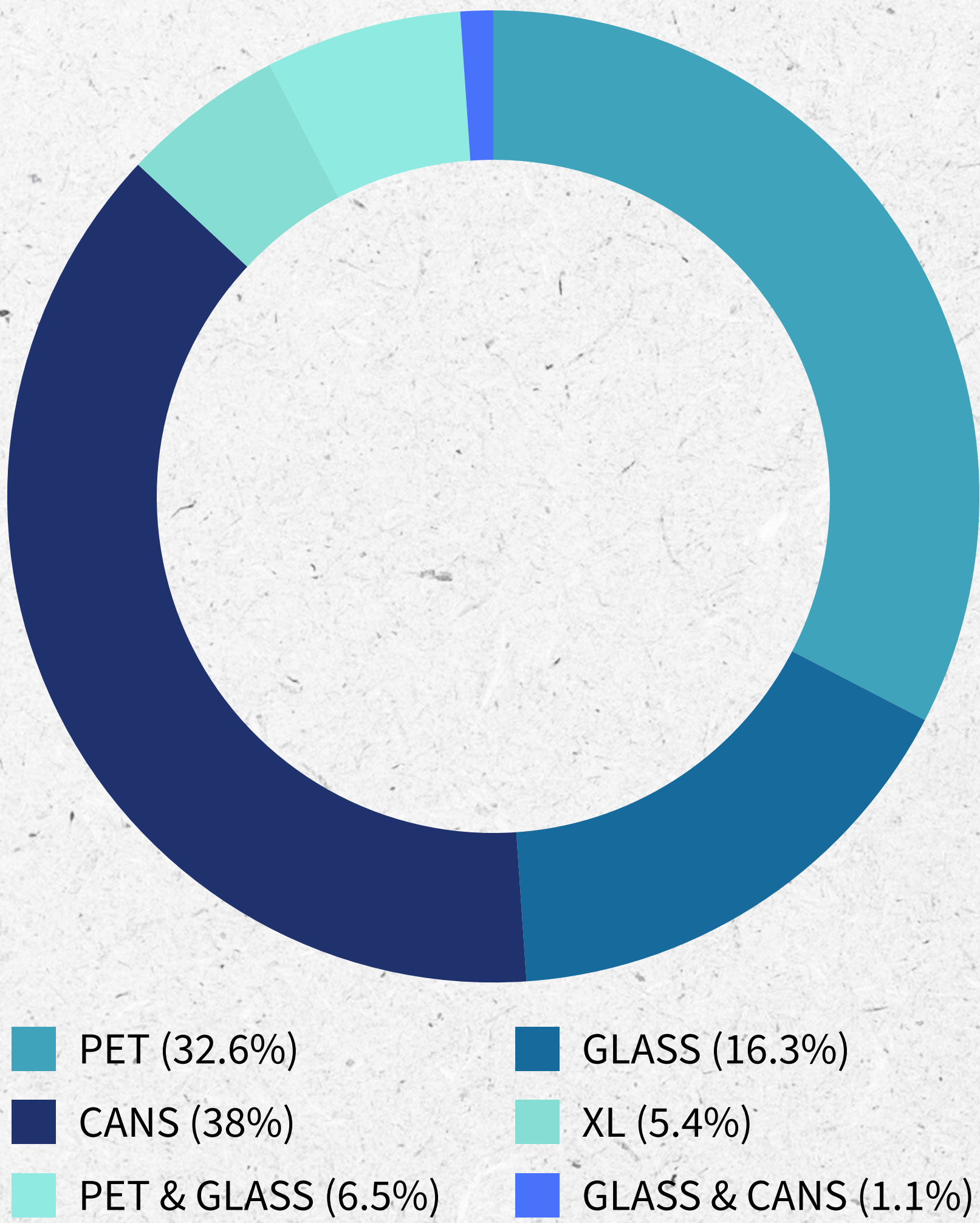
OTHERS ON REQUEST, IF POSSIBLE

PACKFLOW INSIGHTS

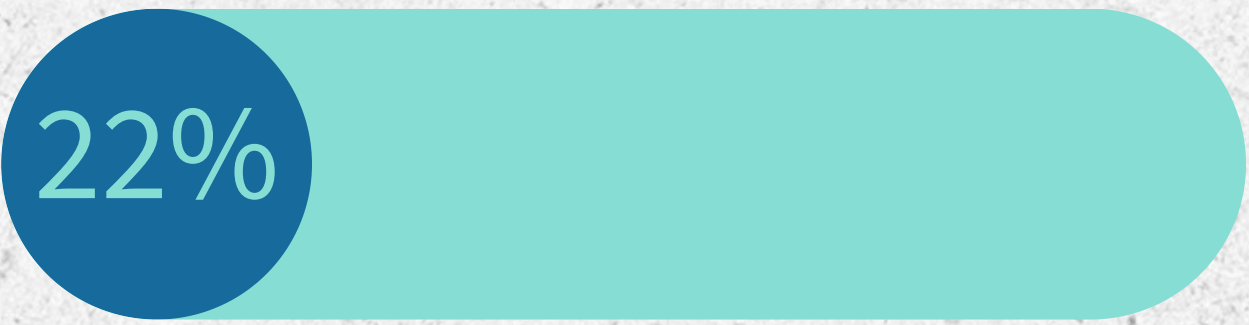
SEARCHED PRODUCTS



TRENDING CONTAINERS



TURNKEY SOLUTIONS TREND



THE PERCENTAGE OF TURNKEY REQUESTS ON THE TOTAL OF EQUIPMENT REQUESTS

WHERE ARE
OUR LEADS?

We understand how important the geographic origin of your leads is, so we provide tools to help you evaluate where they come from.

People drink all around the world—but you likely prioritize certain regions based on your installed base, local agents, and strategic interests. Let’s use data to uncover where interest is growing and identify the areas with the highest potential.

MOST SEARCHED PRODUCTS

TRENDING CONTAINER TYPE

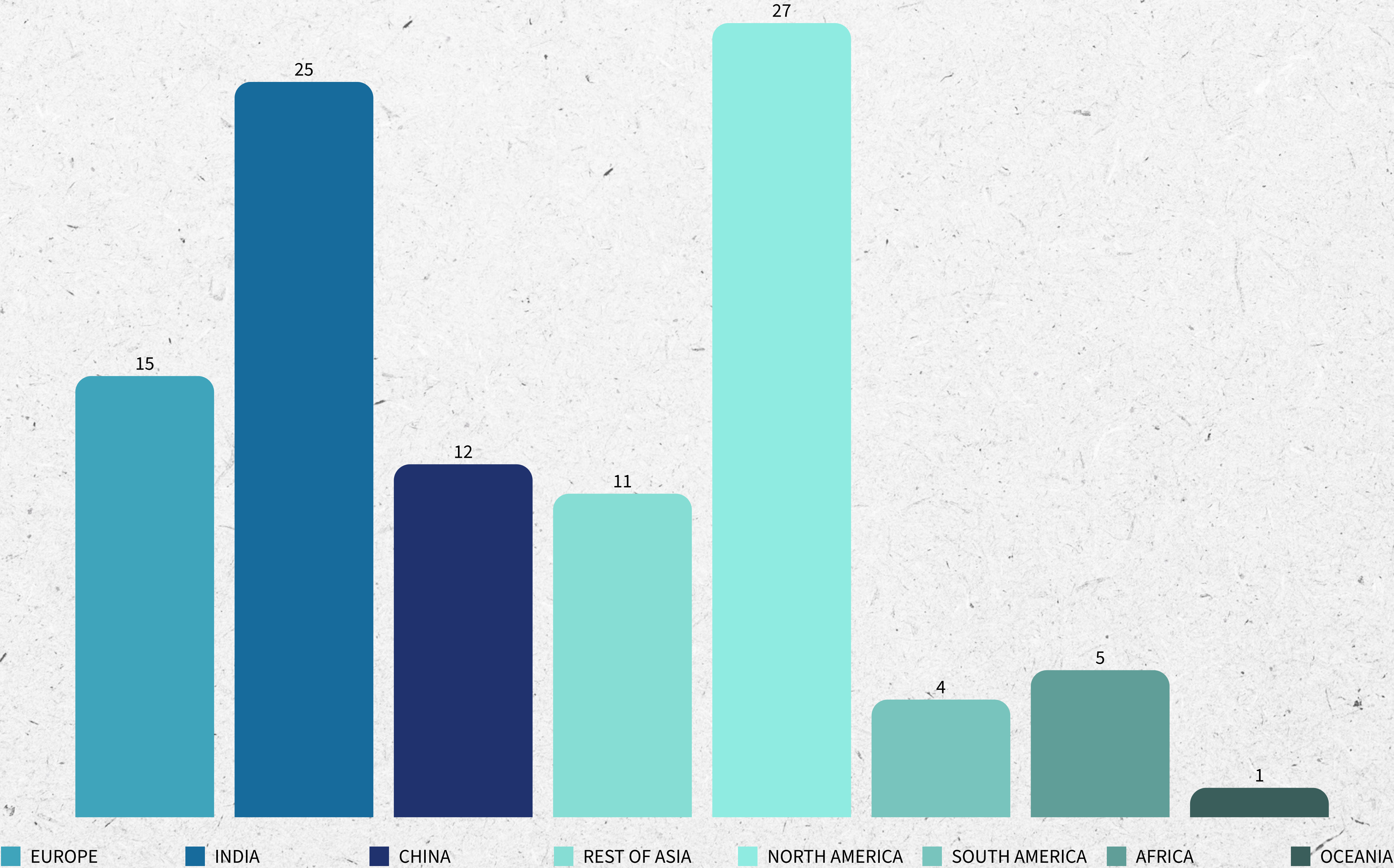
TURNKEY SOLUTIONS TREND

GEOGRAPHIC LOCATION OF LEADS

OTHERS ON REQUEST, IF POSSIBLE

PACKFLOW INSIGHTS

GEOGRAPHIC PERCENTAGE DIVISION FOR OUR VISITORS



THANKS AND SEE YOU FOR
THE NEXT REPORT!

PackFlow

YOUR PARTNER IN THE BOTTLING INDUSTRY

VISIT US AT
PACKFLOW.INFO